



VJCONNECT  
SEP-OCT-NOV-DEC-2023



FESTIVE  
SEASON  
2023

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## REFLECTING ON A YEAR OF TRIUMPH AND GROWTH AT VILAS JAVDEKAR DEVELOPERS - 2023



**A**s we bid farewell to the remarkable year that was 2023, it is with great pleasure and excitement that we share a glimpse into the incredible journey of Vilas Javdekar Developers over the past twelve months. This year has been nothing short of extraordinary, marked by a series of momentous events, valuable possessions, and substantial growth of all the employees of VJ that have firmly established Vilas Javdekar Developers as a trailblazer in the real estate industry.

### **HAPPENINGS THAT CAPTIVATED:**

Throughout 2023, Vilas Javdekar Developers has been at the forefront of innovation and excellence. From groundbreaking project launches to visionary architectural designs, each development has been a testament to the company's commitment to transforming landscapes and lifestyles.

### **A PORTFOLIO OF POSSESSIONS:**

The year unfolded with a series of possessions that showcased the dedication to delivering dreams. Families and individuals found their perfect VJ homes, each one meticulously crafted to exceed expectations. These possessions marked not just the acquisition of a physical space but the initiation of a lifetime of memories and experiences.

### **UNPRECEDENTED GROWTH:**

VJ experienced unprecedented growth in 2023, navigating challenges with resilience and turning them into opportunities. The company's commitment to sustainable development, coupled with a keen understanding of market dynamics, has resulted in a portfolio that not only reflects growth but also a vision for a sustainable and prosperous future.

As we turn the page on 2023, we extend our heartfelt gratitude to

the visionary leadership of Vilas Javdekar sir, Aditya Javdekar, Sarvesh Javdekar, all the dedicated team members, and the discerning patrons who have been an integral part of this journey. VJ looks forward to the exciting prospects that the coming years hold, continuing to redefine excellence in the world of real estate.

Here's to a year filled with more and more events for the entire VJ Parivaar, possessions, and growth - a testament to Vilas Javdekar Developers' unwavering commitment to building not just homes but thriving communities. Cheers to a future filled with even greater achievements and milestones!

**DHANASHREE SHINDE**

Vice President - Marketing, VJ Parivaar, Human Resources

# YEAR OF TRIUMPHS

## VJ's Remarkable Milestones in 2023

Team VJ's 2023 journey was marked by incredible accomplishments. From innovative developments to groundbreaking initiatives, know why VJ is considered a pioneer in shaping tomorrow's real estate landscape.



**2000+ Tokens Generated**  
 'Give. Get. Celebrate.' First-of-its-kind event where team VJ fulfilled dream of home buyers of booking a VJ home.



**11,500 VJ Parivaar Members** engaged in events.  
 Forging tight-knit communities by encouraging residents to celebrate together, as ONE PARIVAAR.



**1400+ Channel Partners Upskilled**  
 Organised training seminars to help CPs get RERA certification.



**4500+ Labourers Benefitted** through Welfare Programs



**6 Projects Launched**  
 Redefining the real estate landscape consistently.



**500 New Employees**  
 Onboarding new talents to bolster our workforce and productivity.



**5x Construction Speed**  
 Faster construction with the use of tunnel formwork.



**2000+ Homes Delivered**  
 Not just handing over homes, creating a canvas of memories.



**1750+ Walk-in Interviews**  
 Mega recruitment drive conducted in two phases.

### Best Facility Award

Best Facility Award - Silver, given to the Labour Camp Infra at YashONE Eternitee by CREDAI Pune in Oct. 2023 to appreciate our commitment to labour care.

### In-House Aluminium Formwork Factory

Set up in 2023 in Hinjawadi, our aluminium formwork factory takes care of the formwork needs of our construction sites to speed up the delivery.

### Door Step Schools

Schools at VJ construction sites to educate & empower 170+ children of site labourers.

### ReUnion

Conducted get-together events at Nashik and Nagpur to reconnect with our customers situated outside Pune.



# ENCHANTING CHRISTMAS EVENING

## VJ's HR Team Creates Magical Moments for Employees' Kids!



In the spirit of festive joy and community celebration, the HR team at Vilas Javdekar Developers orchestrated a heartwarming Christmas evening exclusively for the cherished little ones of our dedicated employees. The event, filled with twinkling lights, festive décor, and the jolly presence of the Senior Management team, transformed our corporate relationships into a magical bond.

From delightful games to the joyous gift-giving and gift-receiving moments, every detail was meticulously curated to bring smiles and laughter to the faces of our young guests. This memorable Christmas celebration not only fostered a sense of togetherness among the VJ Parivaar but also exemplified our commitment to creating moments of happiness beyond the realms of real estate.

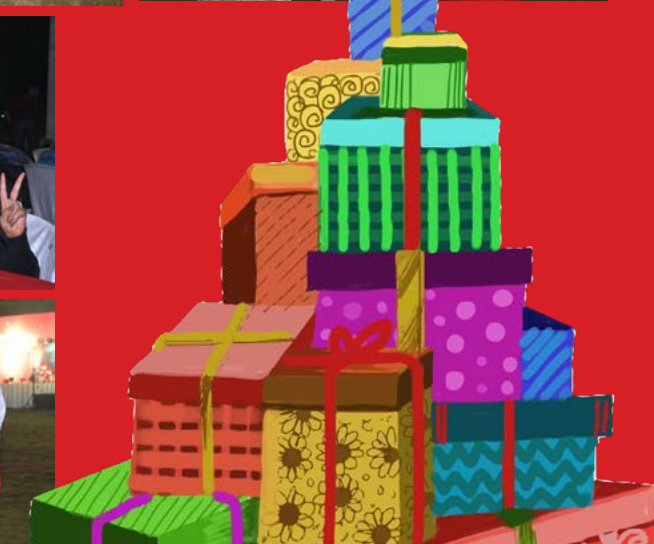


# A HEARTFELT CHRISTMAS GIFT DONATION



In a heartwarming twist to our Christmas evening event, the young participants from Vilas Javdekar Developers' employee families took the 'spirit of giving' to new heights. The children, embodying the true essence of the season, generously donated gifts to their counterparts in the labor community.

To acknowledge their heartwarming deeds, each child received a special certificate of appreciation from none other than Santa Claus himself. Vilas Javdekar Developers takes pride in fostering a culture of empathy and kindness, creating not just homes but communities bound by the spirit of love and sharing.





Owning a home is a lifelong aspiration for many, and turning this dream into reality is a goal we all strive to achieve. On August 19, 2023, Vilas Javadekar Developers launched, Palladio Balewadi Central phase 1, making significant strides in helping individuals fulfill this dream. The launch of Palladio Balewadi Central witnessed an overwhelming response, with more than 300 affluent families attending the event.

Situated in the heart of Balewadi, near Balewadi High Street, Palladio Balewadi Central is an luxury project by Vilas Javadekar Developers.

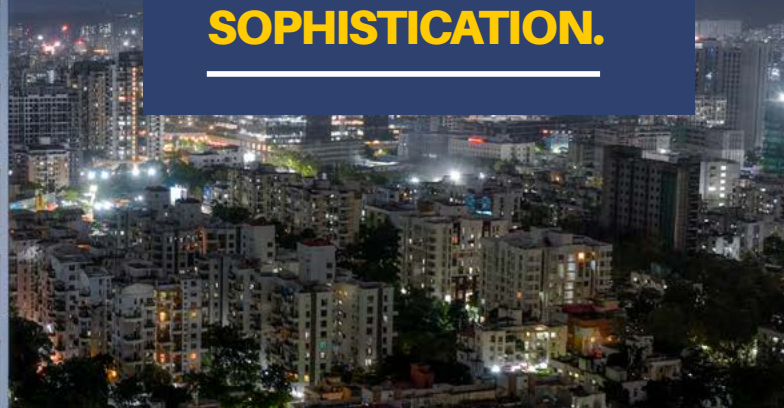
The success of Palladio Balewadi Central is attributed not only to its prime location but also to the company's customer-centric approach, which puts the needs and preferences of buyers at the forefront.

Nilesh Gore, President of Sales, provided insights into Vilas Javadekar Developers' journey, detailing the company's dedication to delivering successful projects. The event commenced with an overview of the company's history,



# A LANDMARK IN THE HEART OF BALEWADI

**EMBARK ON A JOURNEY WHERE OPULENCE MEETS ELEGANCE, AND EVERY DETAIL IS A BRUSHSTROKE OF SOPHISTICATION.**



showcasing the extensive experience and expertise that Vilas Javadekar Developers brings to the table. From the initial concept to the handover of completed projects, the journey highlighted the meticulous planning and execution that define the company's work ethic.

To facilitate a customer-centric approach, the company introduced a token system, allowing interested buyers to secure their preferred units based on their individual preferences and needs. This personalized approach ensures that customers have the flexibility to choose units that align with their vision of an ideal home.

Palladio Balewadi Central is not just a housing project; it represents the embodiment of dreams, aspirations, and the pursuit of a better lifestyle. With a focus on quality construction, thoughtful design, and community-centric features, the project aims to redefine modern living in Balewadi.

As Palladio Balewadi Central continues to shape up, it stands as a beacon of quality living, promising a life of comfort, convenience, and fulfillment for those fortunate enough to call it home.



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# KALASH PUJAN

On the day of August 26, 2023, VJ Grand Central orchestrated a divine symphony of spirituality the Kalash Pujan, exclusively tailored for the cherished SURE unit owners. A harmonious congregation of 135 unit holders immersed themselves in the sacred Kalash Poojan, each adorned with a bestowed Pooja kit.

Guided by the Guruji, the units resonated with the distinctive rhythm of VJ Style Kalash Pujan. Accompanied by their families, the unit holders celebrated this extraordinary occasion, forging cherished memories.



As the divine aura enveloped, customers seized the moment, capturing timeless snapshots with the revered Kalash, immortalizing the spiritual connection.

The crescendo of the event reached its zenith with a delectable buffet, a feast that resonated with the palates of all in attendance, adding a flavourful finale to this celestial celebration.



“

In the realm of wealth creation, real estate stands as the cornerstone of enduring prosperity. A wise investment in real estate is not merely the purchase of a property it is the strategic acquisition of a tangible asset that appreciates with time.



# CELEBRATIONS







## ANNUAL GENERAL MEETING CRAFTING A COMMUNAL TAPESTRY



In the vibrant tapestry of community life at YashONE Hinjawadi D Wing, a pivotal chapter unfolded on the 19th of August 2023. As the clock struck 11 AM, the residents gathered at the heart of their abode, transforming YashONE Hinjawadi into a dynamic stage for the Annual General Meeting (AGM). This wasn't just a meeting it was a symphony of voices, ideas, and collective aspirations.

Approximately 40 residents, each with a unique story woven into the fabric of YashONE Hinjawadi D Wing, converged alongside 6 members of the visionary VJ team. The setting was charged with anticipation, and to set the tone, attendees were treated to a delightful array of refreshments—culinary notes orchestrating the prelude to what would unfold.

The agenda of the AGM, akin to a carefully crafted plot, centered around the selection and formation of the committee. In this communal space, the characters of Chairman, Secretary, Treasurer, and Committee members, each playing a vital role, were not just elected but chosen with a sense of shared purpose. The committee, now a formidable assembly of 19 members, became the custodians of the community's dreams.

VJ, the creative architect behind YashONE Hinjawadi, gracefully handed over the legal documents to the newly formed society committee. It was a symbolic passing of the torch, marking the beginning of a collaborative journey where residents and the VJ team work hand in hand to shape the destiny of their shared sanctuary.

The meeting, like a well-paced narrative, concluded with the harmony of queries being addressed. Attendees' voices resonated through the space, each query a note in the melodic dialogue between the community and the creators of YashONE Hinjawadi. The meeting wasn't just about decisions; it was about fostering a sense of belonging and shared responsibility.

As the curtain fell on the AGM stage, YashONE Hinjawadi D Wing embraced a new chapter, where the echoes of that communal gathering would reverberate through the corridors, turning bricks and mortar into a living story. The AGM wasn't merely an event; it was a celebration of community, a testament to the collaborative spirit that defines the very essence of YashONE Hinjawadi D Wing.

# DYNAMIC LEARNING



**A SALES TRAINING INFUSED WITH HIGH ENERGY**



MAAN HINJAWADI

On the vibrant morning of September 15, 2023, YashONE Eternitee became the stage for an extraordinary event - the VJ Sales Training. The ambiance was set abuzz with energy as the session commenced with a lively dance activity led by spirited choreographers, setting the tone for a day of inspiration and insights.

Vice President - Marketing, Dhanashree Shinde took the stage, delivering a treasure trove of valuable insights into the much-anticipated YashOne Eternitee Phase 2. The Sales team, with eager anticipation, absorbed every detail, ready to embark on a journey of

selling not just homes but dreams and aspirations.

Adding a personal touch to the session, Mr. Shreyas Kulkarni, a seasoned leader of the sales team, shared his first-hand experiences from YashONE Eternitee Phase 1. His anecdotes not only provided a glimpse into the challenges overcome but also underscored the unique features and selling points that make YashOne Eternitee a standout project.

Recognition took centre stage as the Sales team's top performers were acknowledged for their exceptional

contributions. With announced prizes that symbolized not just achievement but a commitment to excellence, the atmosphere was charged with enthusiasm.

As the event drew to a close, a delightful snack session unfolded, offering a chance for the team to unwind, share thoughts, and forge stronger bonds. It was more than just a training session; it was a celebration of success, learning, and the shared commitment to bringing the vision of YashOne Eternitee to every potential homeowner.





yashwin  
ORIZZONTE



VJ संवाद  
A & B BUILDING



At VJ our commitment goes beyond constructing buildings; we aim to build a seamless and reassuring experience for our homebuyers. One of the ways we accomplish this is through our special VJ Samvaad sessions, carefully designed to foster open communication and address any queries or doubts our valued homeowners might have.

As the countdown begins for the eagerly anticipated possession of Yashwin Orizzonte A&B building in December 2023, the curiosity and excitement among our future homeowners reached its peak. Recognizing the significance of providing clarity during this pivotal phase, we orchestrated a dedicated VJ Samvaad session on September 16, 2023.

The stage for this insightful interaction was set right at the heart of the future homes, allowing our technical director, Mr. Sarvesh Javdekar to take the

spotlight. Armed with a dynamic and engaging PowerPoint presentation, Mr. Sarvesh Javdekar artfully guided our homebuyers through the intricacies of how VJ plans to address their concerns leading up to the possession in December.

The presentation not only served as an informative tool but also as a visual roadmap, ensuring that our homeowners could visualize the meticulous planning and commitment embedded in our approach. This transparency is a cornerstone of our philosophy, and we believe that informed homeowners are confident homeowners.

Post-presentation, we took an extra step to enhance transparency. We shared the entire presentation with our customers, allowing them to revisit the details at their convenience.

This not only encouraged a sense of empowerment but also

emphasized our dedication to keeping our homebuyers informed every step of the way.

To cap off the session, we celebrated the spirit of community and connection with a delightful lunch. It was more than just a meal; it was an opportunity for our homeowners to connect, share their thoughts, and build relationships that extend beyond the brick and mortar of their future homes. We understand that creating a home is not just about constructing physical spaces; it's about nurturing a sense of belonging and assurance.

In the tapestry of our VJ Samvaad sessions, each interaction is a thread, weaving together a story of transparency, collaboration, and shared excitement. As we look forward to the upcoming possession, we remain committed to ensuring that every homeowner's journey is not just a transaction but a memorable and fulfilling experience.



# DESIGN ODYSSEY

Detailing the experience, Girish B emphasized how the design principles absorbed in Singapore could be applied to enhance their own projects back in Pune. The resemblance between Pune and Singapore in terms of density, high-rise structures, futuristic homes, and tropical climate made the visit profoundly relevant from a Design & Detailing standpoint.

The trio's journey extended beyond the surface, venturing into residential and commercial projects to not only understand

but also unlearn certain design philosophies. The eclectic mix of influences encountered promised to be a wellspring of creativity, pushing the boundaries of their imagination.

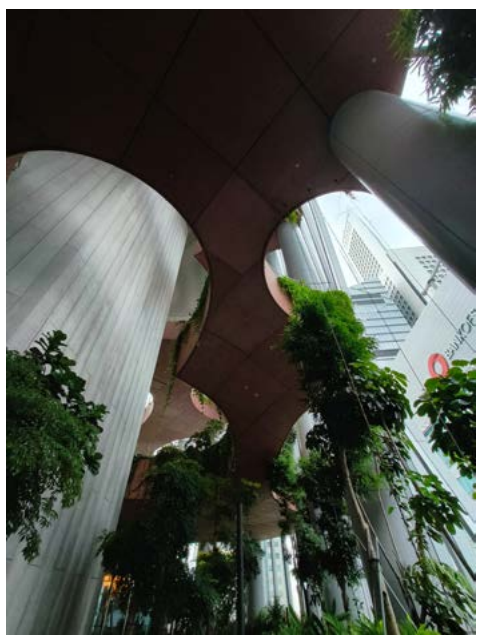
Girish B expressed confidence that the insights gained from this design odyssey would significantly contribute to enhancing the experience for future VJ homebuyers. By infusing the spirit of Singaporean innovation into their designs, the team aspired to create living

spaces that seamlessly blend aesthetics, functionality, and the essence of tropical living.

In conclusion, the Landscape Design Workshop in Singapore was not just a travelogue of architectural wonders but a testament to the power of cross-cultural learning, inspiring a ripple effect that would redefine the very fabric of design philosophy in their projects back home, in Pune.



DESIGN TEAM VISITS SINGAPORE



## “ A JOURNEY OF INSPIRATION AND INNOVATION IN SINGAPORE



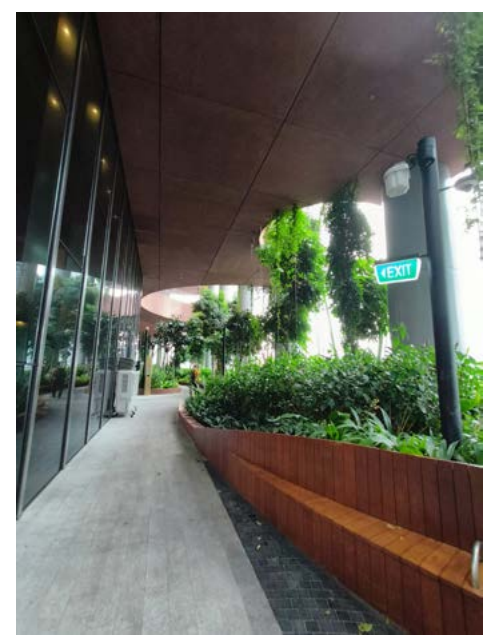
**F**urniture In a quest to elevate the art of landscape design, our Principal Architect Girish B, along with the dynamic duo of Design Team - Ketakee Devdhar and Ankitt Golcha, embarked on a transformative journey to Singapore. This immersive Landscape Design Workshop, a fusion of exploration and education, unfolded against the backdrop of Singapore's breath-taking architecture and urban marvels.

Their first stop was the iconic Capita Spring, where they delved into the intricacies of landscape detailing, discovering innovative approaches to harmonize

nature with high-rise buildings. The skyline of Singapore became their canvas, and the workshop participants absorbed insights into landscape, a symphony of green seamlessly woven into the fabric of towering structures.

The exploration continued with an in-depth study of Singapore's urban landscape, dissecting elements of Mabanscape - a term coined to encapsulate everything from circulation to commute. Every corner of Singapore, every nuance of its design philosophy contributed to a wealth of knowledge that promised to reshape the way landscapes are envisioned.

## GLIMPSES FROM SINGAPORE



# स्वर-विलास SwarVilas

## 'स्वरविलास' या सांगीतिक कार्यक्रमात पुणेकरांनी अनुभवली मेवाती घराण्याची बहारदार गायकी

राग भीमपलासी, राग पुरिया कल्याण आणि राग रागेश्री यांच्या साक्षीने पुणेकरांनी एक दाटून आलेली सायंकाळ अनुभवीत मेवाती घराण्याच्या बहारदार गायकीचा आस्वाद घेतला. निमित्त होते उद्योजक विलास जावडेकर यांनी आयोजिलेल्या 'स्वरविलास' या सांगीतिक कार्यक्रमाचे.

कोथरूड मधील, मयूर कॉलनी येथील एमईएस बालशिक्षण सभागृहात सवर कार्यक्रम संपन्न झाला. सुप्रसिद्ध व्हायोलिनवादक पंडित अतुलकुमार उपाध्ये, महाराष्ट्र लोकसेवा आयोगाचे अध्यक्ष किशोरराजे निंबाळकर, आकाशवाणीचे तांत्रिक संचालक गजानन सुरवसे, ओर्लीकॉन बाल्झरचे --- शिरसे आदी मान्यवर यावेळी उपस्थित होते.

प्रतिभावान तरुण कलाकार आणि पं संजीव अभ्यंकर यांचे शिष्योत्तम असलेल्या साईप्रसाद पांचाळ यांच्या

दमदार गायनाने कार्यक्रमाला सुरुवात झाली. त्यांनी राग भीमपलासीचे सादरीकरण केले. यावेळी त्यांनी 'कगवा बोले मोरी अटरिया शगुन देत... हा बडा ख्याल तर ' जा जा रे अपने मंदिरवा' ही द्रुत ख्याल मधील बंदिश प्रस्तुत केली. यानंतर त्यांनी 'लगन बिन जागे ना निरमोही...' ही संत कबीरांनी लिहिलेली आणि गुरु पं संजीव अभ्यंकर यांनी संगीतबद्ध केलेली रचना सादर केली. साईप्रसाद यांना अजिंक्य जोशी (तबला), अभिनय रवंदे (संवादिनी) यांनी साथसंगत केली

'स्वरविलास' कार्यक्रमाचा समारोप पं संजीव अभ्यंकर यांच्या सुमधुर आणि कसलेल्या गायनाने झाला. त्यांनी राग पुरिया कल्याण प्रस्तुत करीत रसिक प्रेक्षकांना मंत्रमुग्ध केले. राग पुरिया कल्याण हा माझा आणि माझ्या बायकोचा आवडता राग आहे असे सांगत पं अभ्यंकर यांनी 'आज सुबना लाड लडावन...' ही विलंबित

एकतालातील रचना प्रस्तुत केली. यानंतर त्यांनी 'दिन रेन कछु न सुहावे...' ही छोटा ख्यालमधील बंदिश सादर केली. सादरीकरणाच्या उत्तरार्धात त्यांनी राग रागेश्री प्रस्तुत केला. यामध्ये त्यांनी 'मायरी मेरो श्याम लगयो संग डोले...' ही रचना आणि 'साजना रे जिया लागत ना...' ही आपले शिष्य सचिन नेवपूरकर यांची बंदिश गायली. संत सूरदास यांची रचना असलेल्या 'अखियां हरिदरसन की प्यासी...' या सिंध भैरवीने त्यांनी कार्यक्रमाचा समारोप केला.

त्यांना अजिंक्य जोशी (तबला), अभिनय रवंदे (संवादिनी), धनंजय म्हसकर आणि विलिना पात्रा (स्वरसाथ) आणि निधी हेगडे (तानपुरा) साथ



# स्वर-विलास SwarVilas

Experience the  
Magic of Indian  
Classical Music



# CHANNEL PARTNERS MEET



“  
OUR CHANNEL PARTNERS ARE NOT JUST COLLABORATORS; THEY ARE THE INVALUABLE EXTENSION OF OUR SALES TEAM, AMPLIFYING OUR REACH AND EFFECTIVENESS IN THE MARKET TO ACHIEVE SHARED SUCCESS.  
NILESH GORE, VP - SALES

We at VJ, believe in the strength of our channel partners who play a pivotal role in bringing us closer to our home buyers. They form a strongest link that connects us with our prospective home buyers.

On 25th September 2023, team VJ organized a CP meet for our extensive channel partners at YashONE Eternitee. Mr. Nilesh Gore welcomed and interacted with the channel partners. He also informed the CP's about the successful "PRE-SELECTION" done in one day at YashONE Eternitee. It set the tone for a fruitful and positive interaction.

The Eternitee projects proximity to the upcoming growth in the vicinity (Metro Infrastructure) was also highlighted in this meet.

Guidance was also given about the further developments and requisite information was passed on to them for further communication.

The brochure of YashONE Eternitee was launched by the Channel partners who were the top performers. The Channel partners were overwhelmed by the opportunity given to them of launching the brochure. Mr. Nilesh Gore gave a booster to the

channel partners with their words which was then followed by the cake cutting. This is a delightful and common way to mark the important milestones, success that took place and which are awaiting further.

The CP meet was followed by breakfast which led to further conversations between the attendees.



VILAS JAVDEKAR  
DEVELOPERS' PIONEERING  
CLEANLINESS DRIVE:  
TRANSFORMING  
CONSTRUCTION  
SITES ON  
**GANDHI  
JAYANTI**

In a remarkable display of corporate social responsibility, employees of Vilas Javdekar Developers took the initiative to commemorate Gandhi Jayanti on October 2, 2023, with a widespread cleanliness drive across all under-construction sites. Embracing the ethos of Mahatma Gandhi's teachings on cleanliness and community service, the employees demonstrated their commitment to making a positive impact on the environment.



The coordinated effort unfolded at various construction sites, where employees, adorned with a sense of purpose, engaged in a comprehensive cleaning campaign.

their workplaces. Moreover, the awareness created during the drive emphasized the importance of sustaining a clean and healthy environment, aligning with the broader goals of environmental sustainability.



Armed with brooms, waste bins, and a shared dedication, they meticulously cleared construction debris and tidied up the surroundings. This collective endeavor not only reflected the principles of Swachh Bharat Abhiyan but also symbolized the spirit of unity and shared responsibility among the employees. Beyond the physical cleanup, the initiative fostered a sense of camaraderie among the employees and instilled a deep-seated commitment to maintaining cleanliness at

Vilas Javdekar Developers' employees, by choosing to mark Gandhi Jayanti with this impactful initiative, have set a commendable example of how corporates can actively contribute to community welfare. Their collective efforts not only enhanced the immediate surroundings but also resonated with the timeless values championed by Mahatma Gandhi, making this cleanliness drive a poignant tribute to the father of the nation.



# VILAS JAVDEKAR DEVELOPERS EHCS TEAM LEADS SWACHH BHARAT ABHIYAN AT SINHAGAD FORT



## PRESERVING HERITAGE AND PROMOTING HYGIENE

The EHCS (Environment, Health, and Community Services) team of Vilas Javdekar Developers took a commendable initiative to contribute to the Swachh Bharat Abhiyan, undertaking a cleanliness drive at Sinhgad Fort. This event showcased the organization's commitment to environmental stewardship and community welfare. Sinhgad Fort, a historical and cultural landmark, was chosen as the venue to emphasize the importance of preserving our heritage through responsible practices.

The EHCS team, comprising enthusiastic volunteers, embarked on a comprehensive cleanliness campaign that included garbage collection, waste segregation, and general sanitation efforts.

The team members were equipped with eco-friendly cleaning supplies to ensure a minimal environmental impact. Their dedication and collaborative spirit fostered a sense of community engagement, encouraging local residents and visitors to actively participate in the cleanup drive.

The cleanliness drive not only aimed at enhancing the aesthetic appeal of the fort but also aligned with the broader goals of Swachh Bharat Abhiyan, promoting a cleaner and healthier environment. The EHCS team's efforts went beyond mere cleanliness; they also organized awareness sessions on waste management and the significance of maintaining public spaces.

Vilas Javdekar Developers, through this initiative, demonstrated corporate responsibility by integrating sustainable practices into their operations and fostering a sense of civic duty among their employees. The Sinhgad Fort cleanliness drive stands as a testament to the company's commitment to both environmental conservation and community development.





# CATALYZING PUNE'S TOMORROW

VJ परिवर्तन  
परिसर . पर्यावरण . प्रगती

## PMRDA COMMISSIONER SHRI RAHUL MAHIWAL

Unveils Vision for  
Metro, Ring Road, and  
Urban Development  
in an Exclusive  
Interview with VJ



In a pivotal interview at the Pune Metropolitan Region Development Authority (PMRDA) Office in Akurdi, Shri Rahul Mahiwal, Commissioner of PMRDA, provided a comprehensive overview of the future of Pune's metro system, the development of the ring road, and the broader development plan for the region. The interview, conducted by Technical Director Sarvesh Javdekar, touched upon key aspects that would shape the city's infrastructure and urban planning in the coming years.

Shedding light on the initiation of the metro line 3 project, Shri Rahul Mahiwal discussed the meticulous planning that went into its conception. The commissioner detailed the collaborative efforts with experts and stakeholders to ensure a sustainable and efficient public transportation system. The emphasis was on enhancing connectivity and accessibility across Pune and its neighbouring areas, alleviating traffic congestion, and fostering overall urban development.

Ridership and the overall frequency of metro services emerged as critical components for the success of the

metro system. Shri Mahiwal shared insights into the anticipated ridership figures, emphasizing the need for a reliable and efficient mode of transportation. The commissioner underscored the importance of meeting not only the numerical demands of passengers but also delivering a convenient and punctual commuting experience for the citizens.

Addressing the challenge of last-mile connectivity, Shri Rahul Mahiwal outlined ongoing planning efforts to seamlessly connect metro stations with final destinations. The commissioner highlighted the implementation of feeder services, such as buses and shared mobility options, to ensure a holistic and convenient transportation network for the public.

The interview also touched upon the significant development of the Ring Road. Shri Rahul Mahiwal provided insights into the planning and execution of this infrastructure project, emphasizing its role in easing traffic congestion and fostering balanced urban development. The commissioner highlighted the importance of integrated planning

to ensure that the Ring Road complements other transportation initiatives.

The interview with VJ Parivartan served as a crucial source of information, not only on the technical aspects of the projects but also in unveiling the strategic vision driving the future of Pune's development. The dedication and forward-thinking approach of Shri Rahul Mahiwal and the PMRDA team were evident in their commitment to creating a well-connected, vibrant, and sustainable metropolitan region.



LISTEN TO THE  
ENTIRE INTERVIEW,  
SCAN THIS QR CODE.



# SPIRITUALITY MEETS SUCCESS



## TRAINING & SATYANARAYAN POOJA - A DAY OF BLESSINGS, INSIGHTFUL PRESENTATIONS, AND MILESTONE MOMENTS

On the auspicious day of October 9, 2023, the YUC (Yashwin Urbo Centro) site came alive with spiritual fervour as the Sales team gathered for a Satyanarayan Pooja. Leading the ceremony was Mr. Nilesh Gore, the Vice President of Sales, who performed the Pooja in the presence of the entire sales, marketing team and design team. The atmosphere was filled with a sense of spirituality and harmony as the team came together to participate in this sacred ceremony. The Satyanarayan Pooja was not only a religious affair but also an opportunity for the team to bond and strengthen their collective resolve towards the success of the YUC project. Post the satiating lunch, Our CEO, Aditya Javdekar, took the stage to share comprehensive insights about Yashwin Urbo Centro. He unveiled the teaser of YUC, providing a glimpse into the vision and aesthetics of the project. He

also presented the project layout, offering a detailed overview of the architectural and design elements that would define YUC's distinctive character.

A moment of eager anticipation arrived as the most awaited inauguration of the sample flats took place, conducted with enthusiasm by the Sales Team. This marked a significant milestone, allowing prospective buyers and stakeholders to experience first-hand the quality and craftsmanship that YUC had to offer.

The confluence of the Satyanarayan Pooja, a delightful Maharashtrian lunch, and the unveiling of Yashwin Urbo Centro's teaser and sample flats inauguration created a day of multifaceted significance for the YUC Sales team. Beyond the spiritual blessings sought during

the Pooja, the event served as a platform for team building, project insights, and a tangible glimpse into the future of YUC, leaving all participants inspired and motivated for the exciting journey ahead.



# तारांगणी मासिक मेहफील



पंडित जितेंद्र अभिषेकी यांनी स्थापना केलेले 'तारांगिणी सांस्कृतिक प्रतिष्ठान' तर्फे आयोजित होत असलेल्या 'तारांगिणी मासिक मेहफिली' चे चौथे पुष्प नुकतेच सादर झाले. तरुण, उभारत्या कलाकारांना व्यासपीठ मिळवून देण्याच्या उद्देशाने 'तारांगिणी मासिक मेहफिल' ही संकल्पना अस्तित्वात आली.

ऑक्टोबर महिन्यामध्ये आयोजित झालेल्या 'तारांगिणी मासिक मेहफिली' मध्ये पहिल्या सत्रामध्ये संगीत विशारद असलेल्या सानिका कुलकर्णी यांचे अतिशय बहारदार गायन झाले. त्यांनी यमन राग सुंदर रित्या सादर केला. सानिका यांना तबल्यावर आशय कुलकर्णी तर हार्मोनियम वर अभिषेक

शिनकर या दोघांनी साथ केली. सानिया कुलकर्णी या ज्येष्ठ गायिका वीणा सहस्त्रबुद्धे यांच्या शिष्या आहेत.

या मेहफिलीच्या दुसऱ्या सत्रामध्ये संतूर वादक सत्येंद्र सोळंकी यांचे वादन झाले. सत्येंद्र सोळंकी हे ओमप्रकाश चौरासिया यांचे शिष्य असून त्यांना आजवर अनेक पुरस्कारांनी सन्मानित करण्यात आले आहे. त्यांनी या मेहफिलीमध्ये राग जनसंमोहिनी आळविला आणि प्रेक्षकांना मोहून टाकले. सत्येंद्र यांना महेशराज साळुंके यांनी तबल्यावर साथसंगत केली.

# BEFORE TIME POSSESSIONS



# GRUHA PRAVESH CEREMONIES



Embarking on a journey of new beginnings, the proud homeowners of Yashwin Orizzonte A and B buildings unfurled the tapestry of memories and opportunities as they took possession of their new homes. The VJ Parivaar members embraced this significant milestone on the canvas of their lives with their families. Commencing the possession rites on October 23, 2023, the VJ Parivaar adorned in beautiful traditional attires, stepped into their abodes with the distinctive flair of VJ style Gruha Pravesh. The air resonated with the beats of dhol tasha, setting the rhythm for joyous dances that immortalized these beautiful moments.

ribbons and garlands. With vedic chants invoking auspicious energies, the VJ Parivaar members, surrounded by their families, entered their new homes, ceremoniously cutting the ribbon.

As the doors swung open, a palpable sense of excitement and anticipation filled the air, marking the inception of a vibrant and promising chapter in their lives.

The entrance to each flat transformed into a visual ode, adorned with



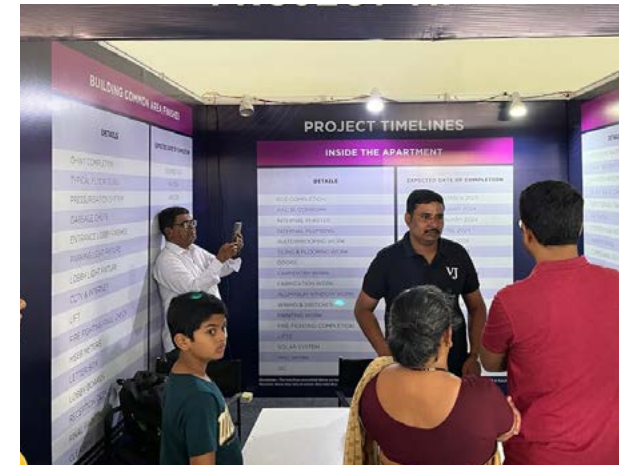
# STEPPING INTO THE FUTURE



On October 7th, 2023, Yashwin Supernova's B Building opened its doors to an immersive experience, a Mock Floor and Engineering Expo tailor-made for the discerning homebuyers.

The entire floor, a canvas of dreams, awaited the eager gaze of homebuyers, providing a glimpse into the artistry and craftsmanship that would shape their future abode. Walking through the meticulously prepared spaces, families had the chance to envisage the warmth and comfort awaiting them within those walls. The floor lobby, a hub of communal connection, revealed itself as a space where shared stories and laughter would echo.

Adding a layer of insight to this experience, our dedicated Engineering team stood ready, addressing queries with expertise and passion. Homebuyers seized the opportunity to engage directly, gaining invaluable insights into the intricacies of their prospective flats.



The heart of the expo was within various stalls, each offering a key to unlock a different facet of homeownership. Quality Check, Utilities and Services, Dimension Check - these stalls became portals of enlightenment, dispelling doubts and ensuring clarity for the eager visitors. Questions found answers, concerns met resolutions, and a sense of confidence blossomed among the attendees.

Families strolled through the event, hand in hand, as the next chapter of their lives unfolded before them. Children's laughter and the excited hum of conversation filled the air, creating a vibrant tapestry of anticipation and joy.

As the expo drew to a close, the celebration continued with a sumptuous buffet. Palates were delighted, and the shared satisfaction of a day well spent lingered in the air.

In every corner, Yashwin Supernova's commitment to excellence and customer satisfaction shone brightly. The Mock Floor and Engineering Expo became a bridge between dreams and reality, setting the stage for a future where every homebuyer could confidently say, 'I found more than a home; I found my place in the Yashwin Supernova family.'

# VJ UNVEILS DREAMSCAPES

## A SNEAK PEEK INTO THE FUTURE



August 26th, VJ orchestrated a spectacular Mock Floor and Engineering Expo for Yashwin Orizzonte, E Building, transcending the conventional boundaries of showcasing dream homes. This immersive event aimed not only to present the final aesthetic but also to establish a direct connection between eager home buyers and VJ's dedicated engineering team.

VJ, known for its commitment to creating living spaces that resonate with dreams, meticulously crafted the entire final look of the floor. As prospective home buyers stepped into this meticulously designed realm, they found more than just bricks and mortar - they found the essence of their future.

The heart of the event lay in the personalized interaction between home buyers and VJ's ingenious engineers. Attendees had the opportunity to voice their queries and concerns directly to the experts responsible for bringing dreams to life. This live engagement fostered a sense of trust and confidence, turning the home-buying process into a collaborative journey.



Transparency took center stage as VJ erected different booths, each serving as a portal of information. From project timelines to architectural nuances, every aspect of Yashwin Orizzonte was laid bare for exploration. Home buyers delved into the intricacies, gaining a profound understanding of their future abode.

The elation among home buyers was palpable as they explored and envisioned their dream homes. The Mock Floor and Engineering Expo became a stage where aspirations met reality.

VJ had not just built homes; they had crafted dreams, and in doing so, they had forged a lasting connection with those who dared to dream big. The Mock Floor and Engineering Expo at Yashwin Orizzonte, E Building, became a testament to VJ's unwavering commitment to turning dreams into tangible, beautiful realities.





# YASHONE *eternitee*

## A GHATA STHAPANA CELEBRATION OF NEW BEGINNINGS

The highly anticipated launch of YashONE Eternitee Phase 2 in Hinjawadi marked a significant milestone in the real estate landscape, creating a buzz of excitement and anticipation. The grand launch unfolded at Hotel Tip Top International on the auspicious occasion of Ghatasthapana, precisely on the Shubh Muhurt of September 15, 2023. The exclusivity of the event was emphasized as only those possessing preselection passes were invited, a strategic move to ensure a smooth and organized experience and prevent the predicted rush and overcrowding that often accompanies the launch of sought-after properties like VJ Homes.

The preselection process for the 2 and 3 BHK homes in A, B, E1, and E2 buildings had already taken place with an overwhelming response from eager customers.

The site became a hub of activity as potential homeowners explored the options available, reflecting the strong interest and demand for these residences. On the day of the grand launch, guests were warmly welcomed at the VJ reception counter, where they received a bag filled with comprehensive information about the project. This included detailed floor plans, unit specifications, and design features, enabling potential buyers to make informed decisions about their future homes. Financial institutes also extended offers to assist buyers in making one of life's most crucial decisions—buying a home.

The event kicked off with the national anthem, a patriotic start that set the tone for the day. Mr. Nilesh Gore, Vice President of Sales, took the stage and enlightened the eager audience with a presentation detailing the

YashONE Eternitee Phase 2 project and the ongoing developments in Hinjawadi. The crowd listened attentively, absorbing the exciting prospects and features of their potential new homes.

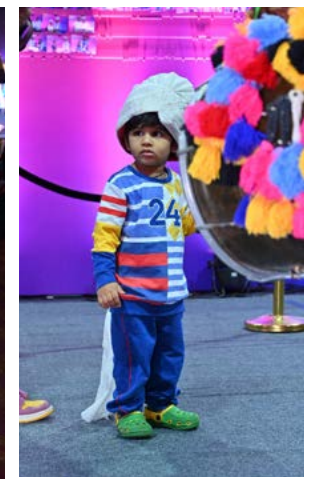
The highlight of the launch came when the prices were announced, and the excitement in the room reached a fever pitch. A timer added an element of urgency as attendees swiftly confirmed their bookings using the user-friendly VJ App. With a few clicks on their smartphones while comfortably seated, customers secured their dream homes, making the booking process seamless and efficient.

Following the booking confirmation procedure, the celebratory atmosphere continued as customers made their way to the "Delight Studio." Here, they had the opportunity to capture



memorable moments with their loved ones, creating lasting memories of this special day in their homeownership journey.

In essence, the YashONE Eternitee Phase 2 launch in Hinjawadi not only showcased the quality and appeal of VJ Homes but also exemplified a thoughtful and well-executed event that celebrated the dreams and aspirations of future homeowners in this thriving community.





In a spectacular showcase of innovation and community, the VJ Home Festival at Hotel TIPTOP International unfolded its magic, leaving an indelible mark on the landscape of real estate. This extraordinary event, kicked off on September 2, 2023, was preceded by a comprehensive briefing to Channel Partners by Mr Aditya Javdekar on August 28, setting the stage for a 3 months-long celebration.

The central goal of the festival was clear: to address the unique needs of VJ West projects, including Yashwin Urbo Centro, YashONE Eternitee, and Palladio Balewadi Central, all within the luxurious setting of Hotel Tiptop International. The VJ Marketing team, ever the pioneers of promotion, strategically set up location-specific booths of Hinjawadi, Wakad, and Baner-Balewadi, providing customers with a personalized experience to choose their dream home.

The festival grounds buzzed with activity, featuring diverse booths tailored to cater to every aspect of a potential homeowner's journey. From the moment visitors entered the Registration booth, they were assigned to dedicated sales



managers, ensuring a customized flow of project information based on individual preferences.

The Site Visit booth offered a unique opportunity for on-site exploration, complete with pickup and drop services, making it convenient for visitors to envision their future homes.

The charismatic presence of Vilas Javdekar sir added a special touch, as he engaged with the sales team, embodying the commitment to excellence that defines VJ West projects.

The VJ Parivaar booth took attendees on a journey beyond the sale, delving into after-sales

services and detailing the spectrum of events from launch ceremonies to society festive occasions. Meanwhile, the Engineering booth showcased an array of CP Sanitary fittings, providing customers with valuable insights and raising awareness about the quality and innovation embedded in VJ projects.

As a token of appreciation, participants walked away with small gift hampers, capturing a moment in front of the Ganesh Murti that adorned the festival grounds. Speaking of Ganesh, the festival also celebrated the revered deity daily with Aarti, Prasad distribution, and VJites donning traditional attire, creating

an immersive experience that resonated with the spirit of community and festivity.

The event spanned approximately 3 months and left an indelible mark on the real estate landscape, attracting over 9000 visitors who sought project information and immersed themselves in the vision of a brighter, more connected future. The VJ Home Festival at Hotel TIPTOP International was not just a showcase of homes; it was a celebration of dreams, innovation, and the vibrant tapestry of community living.





# HAPPY NEIGHBOURS DAY



Vilas Javdekar Developers, a company with a rich 42 year history, demonstrates its commitment to community engagement by organizing an event called "Happy Neighbours Day" after the completion of each project. This event extends an invitation to the entire society, fostering a sense of unity. On this special day, the company opens its doors to all residents, offering a day filled with activities and entertainment for everyone.

The festivities kick off with a warm welcome as we invite residents into their homes with a grand housewarming ceremony. For the younger members of the community, there are specially curated games and activities to keep them engaged and entertained. Live bands provide musical entertainment, creating a lively atmosphere that resonates throughout the event.

In addition to the lively entertainment, a sumptuous feast is laid out, ensuring that everyone enjoys a hearty meal together. The

event is designed to bring families together, fostering a sense of belonging and community spirit. It goes beyond the conventional boundaries of a housing project, turning into a celebration where neighbors become friends.

The "Happy Neighbours Day" event serves as a platform for families to come together, share laughter, and create lasting memories. It provides an opportunity for residents to

not only enjoy the festivities but also to strengthen their bonds with each other. It is a day where the community transforms into one big family, sharing joy and happiness.

Looking ahead, Vilas Javdekar Developers has an exciting project



scheduled for possession on December 10, 2023, named "Grand Central." This inclusive housing project epitomizes the company's dedication to providing quality living spaces for diverse families. To mark the occasion, the project welcomed 40 families into their new homes on December 10, 2023.

In conclusion, the "Happy Neighbours Day" event exemplifies Vilas Javdekar Developers' commitment to creating more than just housing projects; they aim to build thriving communities. The event acts as a catalyst for fostering connections among residents, turning neighbors into friends, and homes into a collective haven of joy. As the company continues to innovate and create inclusive housing solutions, it remains dedicated to nurturing a sense of community that goes beyond the confines of brick and mortar.

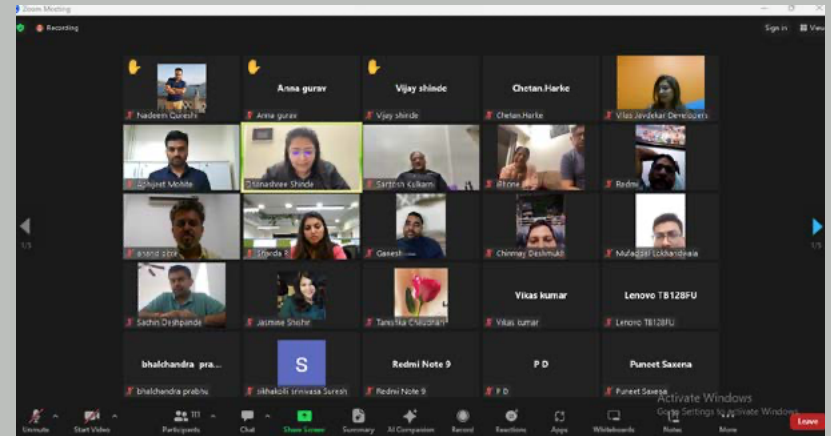
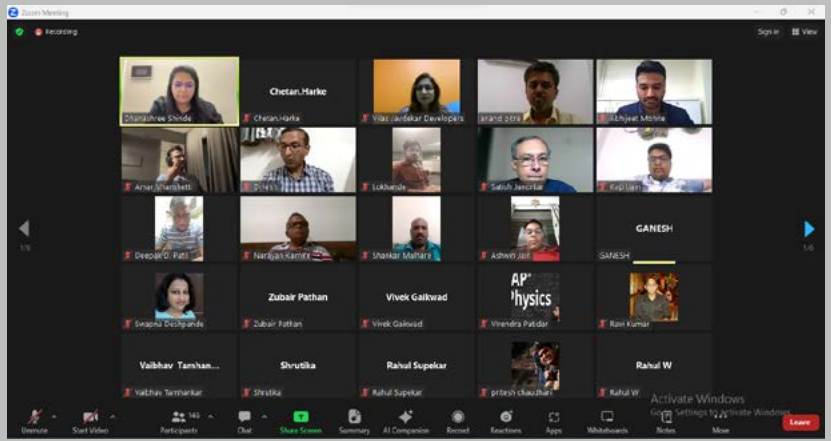






# VJ संवाद

## A SYMPHONY OF TRANSPARENCY AND COMMUNITY ENGAGEMENT



In the vibrant world of real estate, where dreams find their foundations and aspirations take shape, VJ Samvaad stands as a beacon of transparent communication and unwavering commitment to its valued buyers. More than just a platform, VJ Samvaad is a dialogue, a bridge that connects the aspirations of homebuyers with the principles of trust and transparency.

At the heart of VJ Samvaad's philosophy lies the belief that open and honest communication is the cornerstone of a successful relationship. When individuals choose VJ, they embark on a journey that goes beyond a mere transaction. The commitment extends from the initial booking phase to the moment of possession, ensuring a seamless and enriching experience for every customer.

A testament to this commitment was the recent Open House session held on the 7th of November 2023, showcasing the grandeur of VJ Grand Central and the charm of VJ

Town Centre. The event was graced by the presence of none other than Dhanashree Shinde, the esteemed Vice President of VJ Parivaar. Her address added a touch of authority and warmth to the occasion, emphasizing the personal involvement of VJ's leadership in the homebuyers' journey.

VJ Samvaad goes beyond the traditional transactional approach by providing a unique opportunity for direct interaction with the management of VJ. This platform allows buyers to express their appreciation and voice concerns, creating a genuine connection between the residents and the visionary minds behind VJ. It's more than just a conversation; it's a dialogue that fosters understanding and strengthens the bond between the community and the brand. One noteworthy highlight is VJ Samvaad's announcement of its collaboration with Co live. By bringing this partnership into the fold, VJ extends a supportive hand to new families, alleviating anxieties and

boosting confidence levels. Co live's inclusion not only showcases VJ's commitment to providing holistic solutions but also reinforces the sense of community and support that defines the VJ experience.

Every note in the VJ Samvaad symphony reverberates with openness, faith, and communal spirit. It's about establishing relationships and fostering a sense of belonging, not just construction. As the conversations carry on and the community expands, VJ Samvaad continues to be a bright example of how transparency and participation can turn the real estate process into a beautiful and timeless melody.

# BEST FACILITY AWARD



**V**ilas Javdekar Developers' Safety Team Shines: Awarded Best Facility 2023 by CREDAI Pune Metro.

In a momentous occasion at the Sheraton Grand Pune on October 16, 2023, the Safety team of Vilas Javdekar Developers received the prestigious Best Facility award from CREDAI Pune Metro for their outstanding work on the YashONE Eternitee Project.

This recognition underscores the commitment of Vilas Javdekar Developers to creating safe and secure living spaces. The award ceremony was a highlight of the real estate industry calendar, bringing together

professionals and experts to celebrate excellence in various categories.

Mr. John Marian, AVP Labour Management & Safety, had the honor of accepting the award on behalf of the Safety team. His leadership and the collective efforts of the team played a pivotal role in achieving this accolade. Their dedication to implementing and maintaining high safety standards at the YashONE Eternitee Project has not only ensured the well-being of the construction workforce but has also set a benchmark for the industry.

The award reflects the stringent safety protocols, innovative measures, and proactive initiatives undertaken by

**SAFEGUARDING EXCELLENCE, BUILDING TRUST: VILAS JAVDEKAR DEVELOPERS' SAFETY TEAM WINS BEST FACILITY AWARD 2023 FOR YASHONE ETERNITEE - SETTING NEW STANDARDS IN CONSTRUCTION SAFETY.**



Vilas Javdekar Developers in the realm of construction safety. It highlights the company's commitment to prioritizing the health and security of its workers and residents.

This achievement not only acknowledges the Safety team's expertise but also emphasizes Vilas Javdekar Developers' continuous pursuit of excellence. The Best Facility award from CREDAI Pune Metro is a testament to the company's unwavering dedication to creating spaces that harmonize safety, functionality, and innovation. It sets the stage for future endeavors and solidifies the developer's reputation as a leader in the real estate industry.



# MITRA MAHOTSAV

RECEIVED OVERWHELMING RESPONSE  
FROM AVID PUNEKARS

Pune based Mitra Foundation organizes 'Mitra Mahotsav' for the last 6 years in Pune.

This year's 'Mitra Mahotsav' took place on 25th & 26th November, 2023 at Pandit Farms in Karvenagar.

First day of 'Mitra Mahotsav' had performance by renowned Sitar player, Niladri Kumar who enthralled the audience with his performance. Pandit Niladri Kumar is an Indian sitar player and music composer. In the second session of this day, audience experienced and enjoyed a performance by veteran classical singer 'Ashwini Bhide Deshpande who is Sangeet Visharad and belongs to the Jaipur-Atrauli gharana tradition.

On Sunday i.e. 26th November, audience

got an opportunity to witness two exhilarating performances by Dr. Shantanu Gokhale, young Santoor player and renowned Hindustani vocalist, Venkyatesh Kumar. Captivated by the musicality of Shiv Kumar Sharma, Dr. Shantanu Gokhale began to study the santoor with Sharma's disciple Dhananjay Daithankar. After seven years, he became Shiv Kumar Sharma's disciple.

Pandit M. Venkyatesh Kumar is a disciple of Pandit Puutaraj Gawai. He is best known for his rendition of devotional songs composed by Swami Haridas and Kanakadasa. Kumar belongs to the Kirana and Gwalior Gharana. Overall like every year, this event turned out to be memorable ones for avid music listeners.



## असंख्य रसिकांच्या उपस्थितीत 'मित्र महोत्सव' चे आयोजन

पुण्यातील मित्र फाउंडेशन च्या वतीने आयोजित केला जाणाऱ्या 'मित्र महोत्सव' चे हे सहावे वर्ष होते आणि या वर्षाचा महोत्सव २५ आणि २६ नोव्हेंबर २०२३ रोजी डी. पी. रस्त्यावरील पंडित फार्म्स येथे रसिक प्रेक्षकांच्या उपस्थितीत पार पडला.

या वर्षाच्या महोत्सवाची सुरुवात शनिवार दिनांक २५ नोव्हेंबर रोजी सुप्रसिद्ध सतारवादक नीलाद्री कुमार यांच्या सुमधुर सतार वादनाने झाली. नीलाद्री कुमार यांना सत्यजित तळवलकर यांनी तबल्यावर साथ केली. या दिवशीच्या दुसऱ्या सत्रामध्ये विदुषी अश्विनी मिडे - देशपांडे यांचे शास्त्रीय गायन झाले त्यावेळी त्यांना भरत कामत तबल्यावर तर सुयोग कुंडलकर यांनी संवादिनीवर साथसंगत केली. अश्विनी मिडे देशपांडे या जयपूर-अत्रौली घराण्याच्या असून त्यांना आजवर अनेक पुरस्कारांनी गौरविण्यात आले आहे. 'मित्र महोत्सव'च्या दुसऱ्या

दिवशी पं. शिवकुमार शर्मा यांचे शिष्य शंतनू गोखले यांचे संतूरवादन झाले आणि त्यांना सत्यजित तळवलकर हे तबल्यावर साथ केली. महोत्सवाची सांगता प्रसिद्ध गायक पंडित व्यंकटेश कुमार यांच्या सुश्राव्य गायनाने झाली. यावेळी तबल्यावर भरत कामत तसेच सुयोग कुंडलकर यांनी त्यांना संवादिनीवर साथसंगत केली.

मित्र फाउंडेशन तर्फे दरवर्षी गुरुजनांचा आणि गुणिजनांचा सत्कार करण्यात येतो. या वर्षाच्या 'मित्र महोत्सवा' मध्ये ज्येष्ठ तबलावादक गुरु पं. सुरेश सामंत यांचा सत्कार करण्यात आला. याबरोबरच जे विद्यार्थी संपूर्ण वेळ शास्त्रीय संगीत, गायन आणि वादनाचे शिक्षण घेत आहेत अशा १० विद्यार्थ्यांना 'मित्र फाउंडेशन' तर्फे शिष्यवृत्ती प्रदान करण्यात आली.



## CELEBRATING THE REAL ENGINEERS OF VJ

Vilas Javdekar Developers recently launched a captivating engineering campaign, showcasing the unsung heroes behind their projects - the real-life engineers. The campaign featured a unique photoshoot, eschewing traditional models for authentic engineers who contribute to VJ's innovative projects.

In this unprecedented move, the company aimed to highlight the true essence of its engineering team, deviating from conventional marketing practices that often rely on professional models. The

campaign, titled "We Love What We Do," captured the genuine passion and dedication of the engineers who shape the company's identity.

The photoshoot not only celebrated the individuality of each engineer but also underscored VJ's commitment to authenticity in brand representation. By featuring the faces behind the engineering marvels, the campaign emphasized the company's distinctive approach to branding, reflecting the genuine pride and enthusiasm of those who work at Vilas Javdekar Developers.

In essence, the Brand Campaign is a testament to the company's core values of transparency, authenticity, and appreciation for its dedicated engineering team.

Beyond the structures they build, Vilas Javdekar Developers recognizes and honors the people who engineer dreams into reality, making "We Love What We Do" more than just a tagline - it's a lived reality within the company's vibrant culture.

# LAUNCHING

## MIS INTERNATIONAL SCHOOL

**G**et ready for an educational revolution as MIS International, a renowned CBSE affiliated K-12 institution under the visionary leadership of Youth Build Foundation, is set to make a grand entry into Hinjawadi, phase I. This landmark expansion is made possible through a prestigious partnership with Pune's eminent construction powerhouse, Vilas Javdekar Developers.

Youth Build Foundation, guided by the illustrious Dr. Pradeep Bavadekar, former Managing Director of Mitcon Consultancy and Engineering Services with over 26 years of experience, currently oversees the thriving MIS International School and MIMA Institute of Management in Balewadi.

In a remarkable development, MIS International School is unveiling its second unit in collaboration with Vilas Javdekar Developers.

Situated in the heart of Hinjawadi Phase I, within the sprawling YashOne complex, this new campus boasts an impressive one and a half acre expansion, featuring a staggering 1,10,000 square feet of constructed facilities, complemented by a sprawling 26000 square feet playground.

As a precursor to the grand opening of the primary and secondary classes in December 2024, MIS International School will temporarily launch its Pre-primary classes in a commercial space provided by VJ.

The partnership with VJ extends further with plans to offer an additional 60,000 square feet of area in 2024, followed by an extra 50,000 square feet in 2026.

These modern, state of the art facilities are set to reshape the educational landscape in Hinjawadi, creating an ideal learning

environment. Mrs. Leena Bhosale, the Principal of MIS International School, Hinjawadi, envisions a campus equipped with cutting edge technology, modern classrooms, advance laboratories and well stocked library. This educational haven will nurture the growth and learning of students from the thriving Hinjawadi Industrial Hub.

With the combined expertise of Dr. Pradeep Bavadekar and Vilas Javdekar Developers, a new benchmark of CBSE pattern schooling, catering from kindergarten to senior secondary (K-12), is poised to emerge in Hinjawadi phase I. The future of education is here and it's happening at MIS International School.



# नवरात्री

## EMBRACING THE SPIRIT OF DIVINE FESTIVITY

VJ Parivaar, the epitome of community spirit and cultural celebration, orchestrated a grand Garba and Dandiya Workshop followed by a vibrant Garba Night Celebration across 20+ VJ Societies. The festivities, spanning from October 20 to 22, witnessed an overwhelming participation of over 3000 families and 10,000 enthusiastic VJ Parivaar members.

To kick off the festivities, VJ Parivaar organized a two-day Garba workshop in each society, bringing in professional choreographers to impart the traditional dance steps of Garba and Dandiya. Members of the Parivaar, spanning all age groups from kids to youth and senior citizens, embraced the opportunity to learn and perfect their Garba moves, creating an atmosphere of joy.

The Dandiya Night was not only about dance but also included engaging anchor activities such as quizzes and one-minute games in all societies, adding an



extra layer of fun to the cultural celebration. The premises of the societies were adorned with colorful decorations, setting the stage for a visually spectacular and culturally rich experience.

As the sun set and the beats of Garba echoed through the societies, the Garba Night came

alive with members coming together to dance, celebrate, and forge stronger community bonds. The DJ-spun tunes fuelled the energetic dance floor, making the night a memorable celebration of tradition and togetherness.

Adding a competitive edge to



the festivities, VJ Parivaar organized competitions like Best Dressed and Best Dandiya Performer, encouraging members to showcase their skills and creativity. The winners were honoured with prestigious VJ One Parivaar Trophies, symbolizing not just individual achievement but the collective spirit of the entire VJ community.

In a symbolic gesture, Ravan Dahan was conducted in the societies, serving as a powerful reminder of the victory of good over evil. This ritual added a spiritual dimension to the celebrations, emphasizing the cultural significance and unity embedded in the festivities.

VJ Parivaar's Garba and Dandiya Workshop and Garba Night Celebration transcended mere cultural festivities – it became a testament to the strength and unity of the VJ Parivaar.

Through dance, competitions, and shared moments of joy, the Communities came together, creating memories that will resonate for years to come, reinforcing the bonds of the VJ Parivaar.







In a heartwarming endeavor to address the pressing issue of youth unemployment, Vilas Javdekar Developers orchestrated the "VJ TALENT CONNECT" program, a recruitment drive held in September and October 2023. This initiative, aiming to integrate new talents into the company's workforce, witnessed an astounding response, with a staggering 4000+ applicants.

**Embracing New Talents:**

The recruitment drive targeted educated youth grappling with the aftermath of the pandemic-induced unemployment crisis. The event involved rigorous interviews, with 1,600+ individuals getting the chance to showcase their skills and aspirations.

**The Heartening Outcome:**

Out of the interviewed candidates, an inspiring 500+ individuals secured positions at Vilas Javdekar Developers, marking not just a hiring drive but a celebration of new beginnings.

A milestone was carved with the induction that followed, where a one of its kind Orientation program was hosted by VJ the new employees.

**A Unique Induction:**

What makes this extraordinary is that these 500 new employees underwent a collective induction, fostering a spirit of one-ness from day one. This induction, a first for the company, was a significant undertaking, symbolizing a warm welcome into the Vilas Javdekar family.

As Vilas Javdekar Developers celebrates its 42nd year, the company remains steadfast in its commitment to turning dreams into reality for



thousands of individuals across diverse backgrounds. Currently employing over 5000+ people from different states and cultural backgrounds, the company has become a melting pot of talent and diversity.

**A Unifying Mantra:**

Vilas Javdekar Developers encapsulates its journey and philosophy with the resonating words - "We Love What We Do," signifying the enduring passion and dedication that has fueled the company's success over the years. In conclusion, VJ Talent Connect by Vilas Javdekar Developers is more than a recruitment program; it's a beacon of hope, symbolizing resilience and community building. In a world grappling with challenges, initiatives like these stand as a testament to the transformative power of unity and shared aspirations.





## व्यक्तिवेध



प्रसिद्ध उद्योजक विलास जावडेकर यांची विनायक मोरे यांनी घेतलेली मुलाखत.



## An Exclusive Interview with Mr. Vilas Javdekar

In a recent Akashwani interview, Mr. Vilas Javdekar, the visionary Founder Chairman of Vilas Javdekar Developers, provided a captivating glimpse into his remarkable journey. Rooted in a family that prioritized education, Mr. Javdekar's solid academic background laid the foundation for his future endeavors. The decision to enter the real estate arena was fueled by a passion for creating spaces that resonate with communities, marking the inception of Vilas Javdekar Developers.

The interview navigates through the early struggles of the business, illustrating Mr. Javdekar's resilience in overcoming challenges that shaped the company's ethos. Central to this success is a commitment to values and ethics in business, encompassing integrity, transparency, and a steadfast customer-centric approach. Vilas Javdekar Developers has earned acclaim not only for its quality projects but also for an unwavering

focus on customer satisfaction. A key turning point in the company's trajectory was the entry of Mr. Javdekar's sons, ushering in a phase of expansion and innovation. The interview sheds light on their collaborative efforts and strategic vision, which have played a pivotal role in the company's continued success.

Mr. Javdekar's commitment to ethical practices and a customer-centric philosophy has not only built a reputable brand but also fostered enduring relationships with clients. For those intrigued by the journey of entrepreneurship, resilience, and a commitment to excellence, the full interview, accessible through the QR code, promises a deep dive into the inspiring narrative of Mr. Vilas Javdekar and the evolution of Vilas Javdekar Developers.



To listen to the entire interview, scan this QR code.



# The Vibrant Vināyaka

## VJ Parivaar Celebrates Ganesh Festival

The city of Pune, along with the close-knit VJ Parivaar, eagerly awaited the arrival of Lord Ganesh. This wave of excitement spanned across generations. Families prepared their homes for Lord Ganesh and the communities

got ready for bigger celebrations. Through the unique initiatives of VJ Parivaar, team VJ proudly strengthened their bonds with delivered societies, ensuring the Ganesh festival shines brighter this year. The unity and joy was visible

in VJ Parivaar members during the Ganesh Festival. It is truly special and evident from the vivid photos and memories captured. Team VJ is thrilled to welcome 3000+ new families in VJ Parivaar by this year end.



### Glimpses of Celebrations: Special Moments Across VJ Parivaar Communities



**20+**  
Societies

**5500+**  
Families

**Multiple**  
Events

**Limitless**  
Celebrations



Scan this QR code to watch a short film on Ganesh Festival



@VilasJavdekarDevelopers

www.javdekar.com

# ILLUMINATING TRADITIONS & CELEBRATION



and Adults both crafted their own Akash Kandils, and brought light, joy, and a sense of accomplishment to their celebrations.



Diwali, also known as the Festival of Lights, holds a special place in the hearts of many. It was celebrated everywhere with great enthusiasm. VJ Parivaar members Celebrated India's biggest festival in the same spirit.

This year it was more special because they came together for those who have lifted up the bricks to shape our homes and our cities. Vilas Javdekar Developers organized Festive Donation Drive for their 4500 construction labourers. VJ Parivaar members donated festive clothes, imitation jewellery, footwear. On the donation drive day, VJ Parivaar members interacted with laborers, understood their daily challenges and extended a helping hand, a word of gratitude and eased their burdens. What added to the warmth was the Diwali Faraal that the laboureres received by the hands of our Customers and Employees.

One of the most cherished traditions during Diwali is the lighting of Akash Kandils, vibrant lanterns that fill the night sky with a mesmerizing glow. VJ Organized an Akash Kandil making workshop for VJ Society members, which offered a delightful fusion of tradition, creativity, and community living. Children



# EXCELLENCE IN PLUMBING TECHNOLOGY: A SWISS-GERMAN JOURNEY



In a relentless pursuit of advancements in plumbing technology, VJ, embarked on a transformative journey to Switzerland and Germany. This immersive experience aimed to explore innovations in plumbing and fortify VJ's commitment to delivering cutting-edge solutions.

Accompanied by VJ's MEP team and the Purchase team, the expedition led them to the renowned Gebrit factories. The shared objectives were clear - to grasp the intricacies of plumbing practices, understand challenges, and enhance overall customer satisfaction.

The exploration kicked off at Gebrit's plant in Rapperswil, where the team delved into various facets of plumbing excellence

like Hydraulic Tower Demonstration. Acoustic System Applications, Research and Development Lab.

The journey to Switzerland and Germany provided VJ with a profound understanding of plumbing intricacies, allowing the team to stay at the forefront of technology. Armed with newfound knowledge, VJ is poised to elevate its plumbing solutions, ensuring they align seamlessly with customer needs and exceed industry standards.

This odyssey serves as a testament to VJ's unwavering commitment to excellence, innovation, and customer satisfaction in the dynamic realm of real estate and plumbing technology.

# CHANNEL PARTNERS GEARED UP AFTER AN INSIGHTFUL TRAINING



On the 19th of October, Yashwin Urbo Centro hosted an insightful and engaging channel partner training session, marking a pivotal moment in the pre-launch activities of the most awaited project in Wakad. Recognizing the significance of this training, the sessions were strategically organized in slots to ensure each batch received ample time and attention.

Channel partners (CPs) eagerly anticipated the unveiling of details surrounding Yashwin Urbo Centro, and their enthusiasm was palpable as they awaited insights into this highly anticipated project. To streamline the process and manage attendance efficiently, CPs were requested to fill up an RSVP form, allowing them to secure slots that aligned with their schedules.

The training sessions proved to be a comprehensive exploration of the project, covering crucial aspects that would empower the channel partners to effectively convey the project's merits to potential customers. The detailed presentation included an overview of the project, layouts, floor plans, and unit plans, offering CPs a comprehensive understanding of YUC's architectural brilliance and residential offerings.

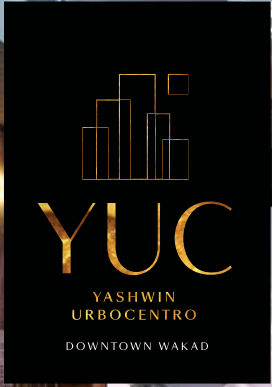
One of the highlights of the training was the introduction of the sample flats, providing CPs with an exclusive first look at the spaces that would soon capture

the imagination of prospective buyers. This firsthand experience enabled channel partners to better articulate the unique selling points and features of Yashwin Urbo Centro.

The response to the channel partner training was overwhelmingly positive. The CPs, armed with valuable insights and a deeper understanding of the project, expressed their readiness to disseminate information to their respective customer bases. The training not only equipped them with knowledge but also instilled confidence in their ability to represent YUC effectively. This strategic training initiative not only facilitated a knowledge transfer but also strengthened the partnership between Yashwin Urbo Centro and its channel partners. As ambassadors of the project, these channel partners were now well-prepared to engage with potential buyers, provide accurate information, and contribute to the success of Yashwin Urbo Centro.

In conclusion, the channel partner training at Yashwin Urbo Centro served as a pivotal step in preparing a dedicated and informed network of partners. As the project moved closer to its official launch, these trained channel partners stood poised to play a crucial role in bringing the vision of YUC to a wider audience and contributing to its success in the real estate market.





# YASHWIN URBO CENTRO'S GRAND UNVEILING: WHERE DREAMS MEET REALITY

In a dazzling display of grandeur, VJ, launched the much-awaited Yashwin Urbo Centro project on the auspicious occasion of Dasara, setting the stage for a new era in luxurious living. The venue, Hotel TipTop International in the enchanting locale of Wakad, witnessed the birth of a project that goes beyond mere structures, reflecting VJ's unwavering commitment to delivering dream homes to their valued patrons, eager home buyers flocked to the event, transforming the venue into a tapestry of anticipation and excitement. The heartbeat of Yashwin Urbo Centro echoed in the air, creating an ambiance where dreams were destined to meet reality. Mr. Nilesh Gore, the Vice President of Sales,

took center stage, providing an insightful glimpse into the project's intricacies. His words painted a vivid picture of a space designed not just with bricks and mortar but with the aspirations and desires of those seeking a place to call home.

Confirmation of bookings marked the beginning of a unique journey for the home buyers.

They strolled into the "Delight Studio," a realm where traditional DholTasha music reverberated, inviting them to dance and revel in the joy of their newfound sanctuary. VJ, always attuned to the emotional pulse of their patrons, presented each home buyer with a Celebration



Box, adorned with a Mithai Box, encapsulating the sweetness of the moment.

As laughter echoed and feet tapped to the beats of celebration, home buyers immortalized their happiness through photographs, capturing the essence of a milestone in their lives. The joyous occasion transcended beyond bricks and mortar; it became

a celebration of newfound belonging, a chapter where dreams were not just built but lived.

To add a flavorful touch to the festivities, an array of traditional delicacies tantalized taste buds, creating a "Sone pe Suhaga" moment for all in attendance. This was more than a launch; it was the inception of a journey where every home buyer became an integral

part of the VJ Parivaar – a family bound by dreams, aspirations, and the promise of a splendid beginning in Yashwin Urbo Centro.

# CONSTRUCTION IN FULL SWING AT ALL VJ SITES





# YASHWIN ENCHANTÉ

UPPER KHARADI

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**

# YASHWIN ORIZZONTE

KHARADI

**DEC 2023**

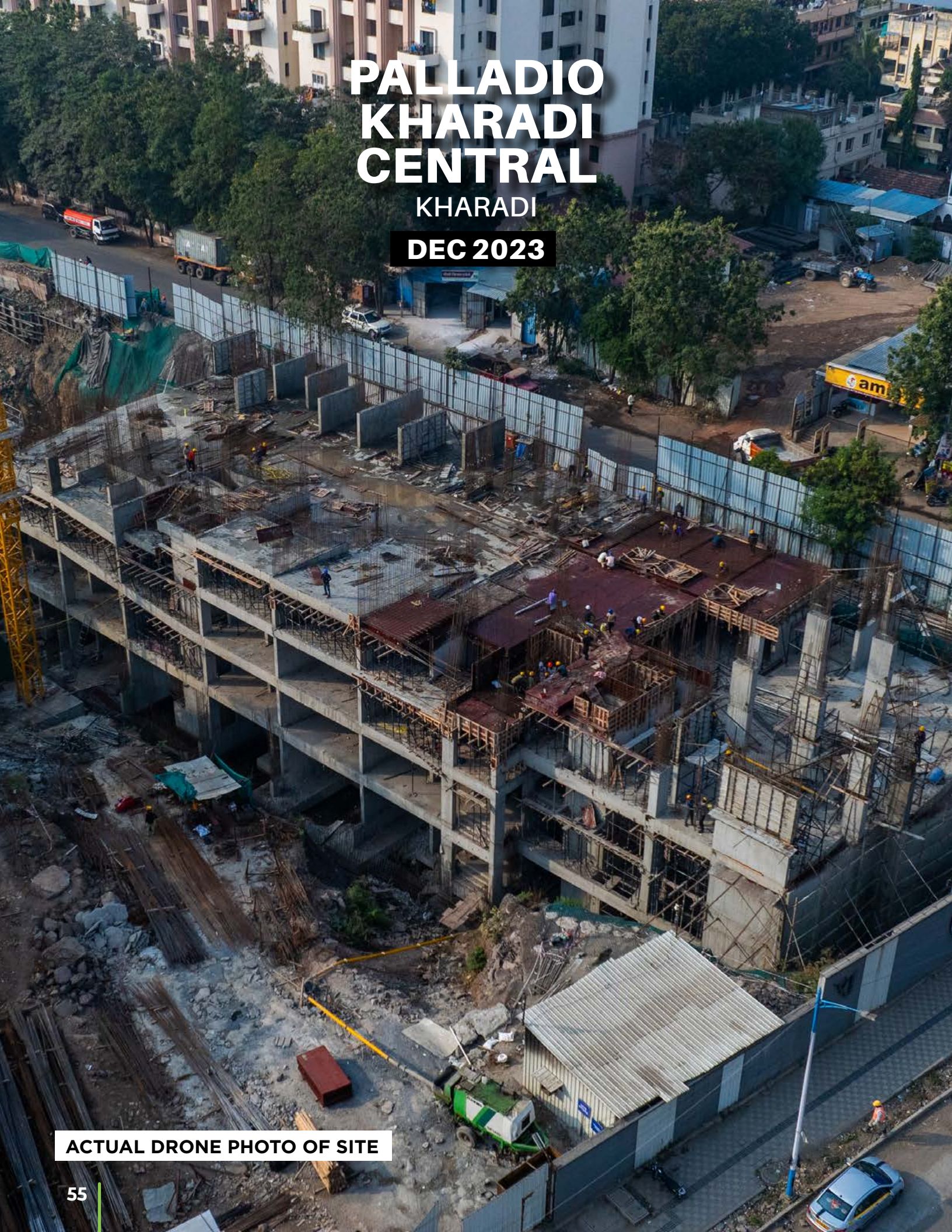


**ACTUAL DRONE PHOTO OF SITE**

# PALLADIO KHARADI CENTRAL

KHARADI

DEC 2023



ACTUAL DRONE PHOTO OF SITE

# VJ YASHONE INFINITE AVENUE

PUNAWALE

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**

# VJ INDILIFE

PASHAN

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**

# PALLADIO BALEWADI CENTRAL

BALEWADI

DEC 2023



ACTUAL DRONE PHOTO OF SITE

# YASHONE INFINITEE

PUNAWALE

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**

# YASHWIN URBOCENTRO

WAKAD

DEC 2023



ACTUAL DRONE PHOTO OF SITE



# YASHWIN NUOVO CENTRO

WAKAD

DEC 2023



ACTUAL DRONE PHOTO OF SITE

# VJ HAPPINESS STREET

MAAN-HINJAWADI

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**

# VJ INDILIFE

WAKAD

DEC 2023



ACTUAL DRONE PHOTO OF SITE

# VJ ONE AVENUE

MAAN-HINJAWADI

**DEC 2023**



**ADMISSIONS OPEN**  
2024-25  
Nursery To KG, LK, UK  
Now @Hinjawadi  
MIS INTERNATIONAL SCHOOL  
CASE PATTERN - K-12  
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**ACTUAL DRONE PHOTO OF SITE**

# PORTIA GRANDÉ

BANER

DEC 2023

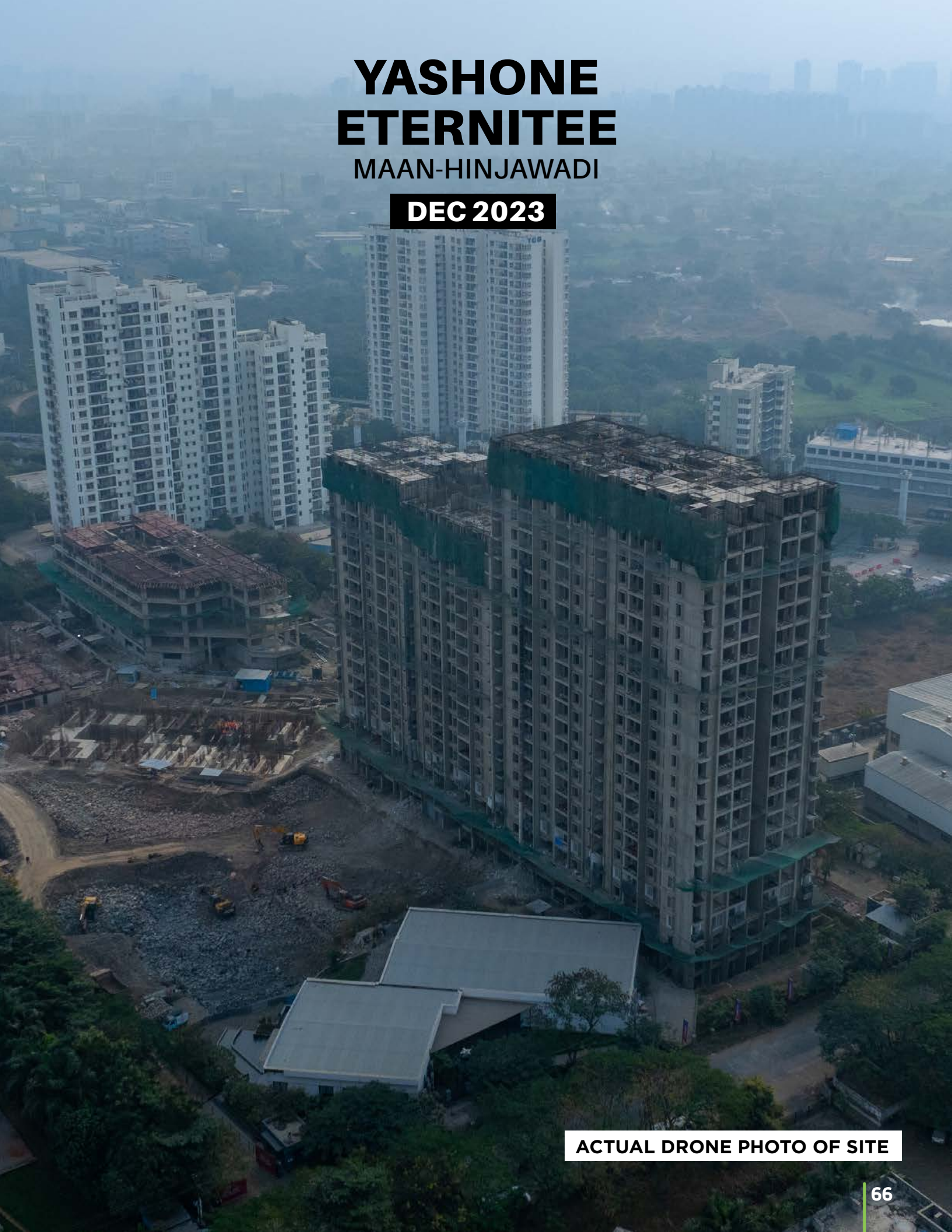


ACTUAL DRONE PHOTO OF SITE

# YASHONE ETERNITEE

MAAN-HINJAWADI

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**

# YASHONE INFINITEE

INCLUSIVE HOUSING  
PUNAWALE

**DEC 2023**

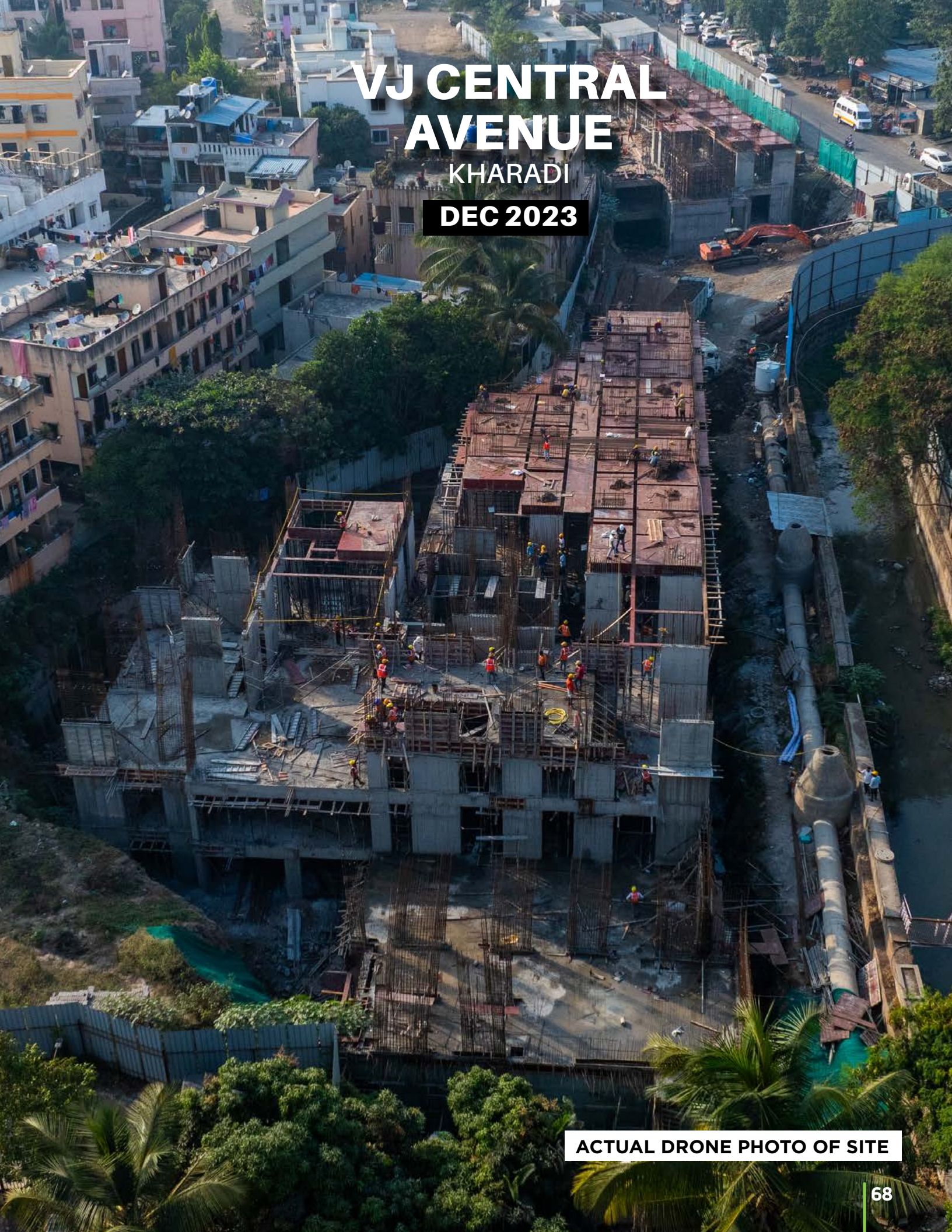


**ACTUAL DRONE PHOTO OF SITE**

# VJ CENTRAL AVENUE

KHARADI

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**



# VJ TOWN CENTRE

WAKAD

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**

# YASHWIN SUPERNOVA

WAKAD

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**

# VJ GRAND CENTRAL

WAKAD

**DEC 2023**



**ACTUAL DRONE PHOTO OF SITE**

# YASHWIN ORIZZONTE

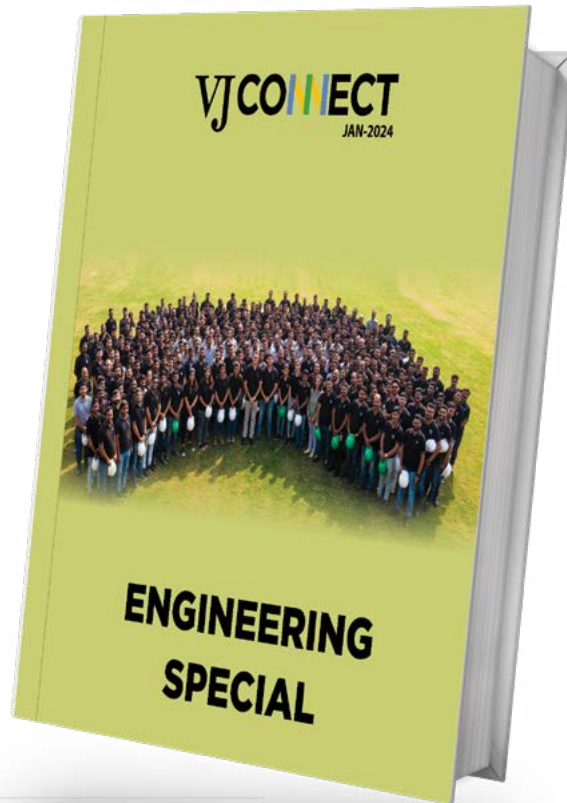
INCLUSIVE HOUSING

KHARADI

DEC 2023

ACTUAL DRONE PHOTO OF SITE

**VJ CONNECT OF JAN 2024 WILL  
BE A SPECIAL EDITION ON ALL  
ASPECTS OF ENGINEERING.**



**VJ** | VILAS  
JAVDEKAR  
DEVELOPERS

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